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FOR IMMEDIATE RELEASE

**LIQUID NAILS® ADHESIVE ANNOUNCES RE-SEALABLE ULTRA QUIK GRIP™ Adhesive**  
*Re-Sealable Container features Extra-Strength Household Adhesive with Trowel Applicator*

STRONGSVILLE, OH – April 2008 -- LIQUID NAILS® Adhesive, the leader in construction adhesives, is adding to the brand's repertoire of easy-to-use household adhesives with the introduction of the innovative Re-Sealable Ultra Quik GRIP™ Adhesive. From trowelable adhesives in cans to 28-ounce construction adhesive cartridges, professional contractors are accustomed to the strength of LIQUID NAILS Adhesives for their large projects. Now, the brand has captured the power of a PRO-grade latex construction adhesive in a user-friendly, re-sealable tub perfect for DIYers. A first from the LIQUID NAILS Brand, this multi-purpose adhesive provides an extra-strength bond without the worry of loading a caulk gun.

Packaged in a handy tub, the convenient container is easily re-sealed for multiple uses and projects. The inner seal of the package helps to eliminate wasted adhesive that has dried out between applications. A useful notched trowel is also enclosed for simple application on a variety of surfaces including wood, drywall and brick. Re-Sealable Ultra Quik GRIP Adhesive provides a quick bond for shorter project times and allows for easy installation without bracing. Ideal for vertical applications, Re-Sealable Ultra Quik GRIP Adhesive is the perfect adhesive for installing backsplashes and decorative molding and repairing ceramic tile and surface imperfections on molding.

Clean-up of Re-Sealable Ultra Quik GRIP Adhesive is as simple as soap and water. The low-VOC technology makes this adhesive perfect for occupied areas as it is virtually odorless, non-flammable, and will not stain common household surfaces.

"Re-Sealable Ultra Quik GRIP Adhesive is the ideal adhesive for both first time DIYers and experienced DIYers who like to move quickly and efficiently through projects," said Mike Goldstein, senior brand manager. "It reduces the need for mechanical fasteners, as well as the hassle of pre-drilling and then patching unsightly holes."

Re-Sealable Ultra Quik GRIP Adhesive retails for \$5.99 and is available nationally at Ace Hardware and regionally at Emery-Waterhouse, Bostwick-Braun, and Handy Hardware. For additional information, please visit [www.liquidnails.com](http://www.liquidnails.com).

**About LIQUID NAILS® Adhesive**

LIQUID NAILS Adhesive, a brand of AkzoNobel Paints LLC in the US, offers a full-line of construction adhesives and caulks under the LIQUID NAILS Adhesive Business Unit, providing quality products and excellent customer service nationally to do-it-yourselfers and professionals since 1960. AkzoNobel Paints LLC in the US is headquartered in Strongsville, Ohio. For more information on the full-line of LIQUID NAILS Adhesive, visit the Web site at [www.liquidnails.com](http://www.liquidnails.com) or the help line at 1-800-634-0015.

**About AkzoNobel**

AkzoNobel is one of the world's leading industrial companies serving as the largest global coatings manufacturer, a major worldwide supplier of specialty chemicals and number one in decorative paints and performance coatings. Committed to developing innovative products and cutting edge sustainable technologies, AkzoNobel endeavors to deliver whatever customers require, wherever and whenever they need it. Based in the Netherlands, AkzoNobel employs approximately 68,000 people in more than 80 countries, is a Fortune Global 500 company and is listed on the Euronext Amsterdam stock exchange. Additionally, the company is the Chemicals Industry leader on the Dow Jones Sustainability Indexes, and is included on the FTSE4Good Index. Visit [www.akzonobel.com](http://www.akzonobel.com) for more information.

In January 2008, AkzoNobel acquired The Glidden Company dba ICI Paints, the owner of ICI Paints in North America. Headquartered near Cleveland, Ohio, Akzo Nobel Paints LLC's operations in the United States (formerly ICI Paints) produce decorative coatings brands such as *Glidden*, *Dulux*, *Ralph Lauren*, *Devoe*, *Fuller-O'Brien* and *Liquid Nails* caulks and adhesives. Products are sold through ICI Paints company stores, national/retail outlets and independent dealers in the United States and Puerto Rico and are exported internationally. Akzo Nobel Paints LLC is an official corporate partner of Major League Soccer, and the Glidden brand is the official paint of Major League Soccer. For more information on the company, visit [www.icipaintsstores.com](http://www.icipaintsstores.com)

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